

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Good range of literature demonstrating good knowledge of app development. However its imperative that you include a reference section and cite reference in the body of your presentation.	20	12
2. Knowledge and Understanding Skills		
Demonstrated excellent knowledge of basic MVP app build. Good knowledge of API's. There are a few discrepancies between the app flowchart and the screens. It is important that what is presented aligns with no missing areas.	20	13
3. Cognitive and Intellectual Skills		
Demonstrated excellent knowledge of app development. Features and functions were excellent. However account and subscription sections were missing from presentation.	20	13
4. Practical Application Skills		
Excellent use of PowerPoint to present your findings. Flowchart of app could have been presented using a bigger font. Webapp displayed many good functions and features of the app. However not all features were presented.	20	16
5. Transferable Skills for Life and Professional Practice		
Excellent knowledge of App design. Presentation was excellent and well delivered. Q & A was very professional and questions were answered in a confident persona. There was evidence of a lack of cohesion between team members with discrepancies especially regarding the finance and costings.	20	14

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		62
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	